



Newsletter

May 2025

Pizza Hut Japan: Creating Cultural Relevance

The Pizza Hut Japan partnership has fostered a culture of innovation. Recent campaigns have effectively blended local traditions with U.S. cheese, positioning it as a premium product. The introduction of limited time offers, such as the Tsukimi handheld Melt (similar to a calzone) featuring a soft golden egg yolk center, captures the Japanese tradition of the autumn moon-viewing festival, while creating a culture-food connection featuring U.S.-produced cheese.

One of the most exciting developments is the establishment of Huttoe Day, akin to “Taco Tuesday” in the U.S., which aims to increase pizza consumption in a market where it traditionally has been enjoyed mostly on special occasions. By encouraging consumers to think of pizza as a regular meal option, this initiative not only increases sales but builds a lasting relationship between consumers and U.S. cheese.



Full article can be read www.dairycheckoff.com



Did you know Woodstock Progressives is on Facebook? Be sure to “Like” our page for updates, contests and fun facts about the dairy industry.

Search for Woodstock Progressive Milk Producers Association



Board of Directors

The Woodstock Progressive Milk Producers' Association Board of Directors serve a three year term. Director elections take place at the annual meeting in March.

Here are your Board of Directors and when their term expires:

- Phil Diedrich (2026)
- Wes Katzman (2026)
- Ken Hildebrandt (2027)
- Duane Hinchley (2027)
- Dan Lauderdale (2028)
- George Koehl (2028)

Employees

Jane Gerloff, Executive Secretary
janegerloff@yahoo.com, 815-338-1649

Emery Featherstone, Field Rep
erf0726@gmail.com, 262-215-2955

Bill Holtz, Field Rep, 262-723-5531

Don Kligora, Membership, 262-472-4835

Sarah Duesterbeck, Newsletter and
Website, sjduesterbeck@gmail.com

Letter from the President

Greetings everyone! I hope everyone is having a safe and productive spring.

I would like to congratulate all of this year's scholarship winners and thank them for logging in to our annual Zoom meeting. It is always nice to hear what they are doing in school and hear their future plans.

Speaking of our annual meeting, we are looking for feedback for next year's meeting. Would you rather have an in-person meeting? Please reach out to me, any board member or field rep. We welcome your suggestions.

There are several dairy breakfasts happening in June. I hope you are able to take some time and attend one in your area. It is always nice to visit other farms. You may even see something new you can implement on your own farm.

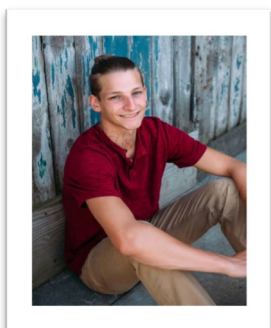
Happy planting!

Ken

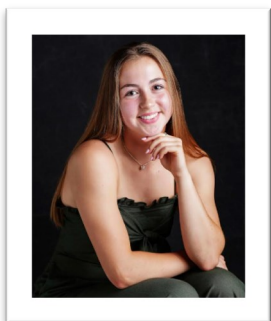
We'll Dig You Out from Disaster

Our disaster payment plan can help in the event of fire, wind, power failure or bad roads. To report a disaster please contact any board member.

Congratulations to our Spring 2025 Scholarship Recipients!



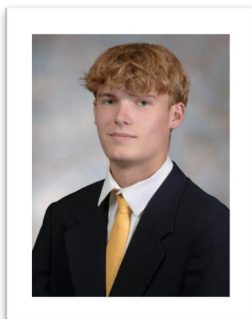
Kyle Diedrich is the son of Philip and Kimberly Diedrich of Twin Lakes, WI. Kyle plans to graduate in 2026 with a major in Physical Education with a Health Education and Adapted Physical Education emphasis from the University of Wisconsin-Whitewater. Although Kyle's intention after high school graduation was to work on his family's dairy farm, he received a call to coach a girls basketball team and rediscovered his love and joy for teaching youth about physical education and health. This coaching experience has led to additional positions coaching cross country which led to a conference championship. He now spends his time coaching Girls B and Boys A basketball and this spring will be coaching boys volleyball and head coach for boys and girls track at Randall Middle School in Burlington, WI.



Kenzie Nielsen is the daughter of Christopher and Jessica Nielsen of Lake Mills, WI. Kenzie is a Communication Science and Disorders major with a Disability minor at the University of Wisconsin - Whitewater. As her studies have progressed, she realized she enjoys working with students on a more personal and individualized level. Recently, she joined the American Sign Language Club on campus which has the potential to transform lives in the field of communication disorders. Also, congratulations on a 4.0 GPA last fall semester!



Michael Schaal, is the son of new members Brian and Renee Schaal of Burlington, WI. Michael is a junior at Iowa State University studying Agricultural Studies with a minor in Agronomy. Because he has grown up on a dairy farm his future goals revolve around advancing both sustainability and profitability of farming operations. Since attending Iowa State he has joined Alpha Gamma Rho Fraternity, the Dairy Science Club and gives campus tours with the College of Agriculture and Life Sciences.

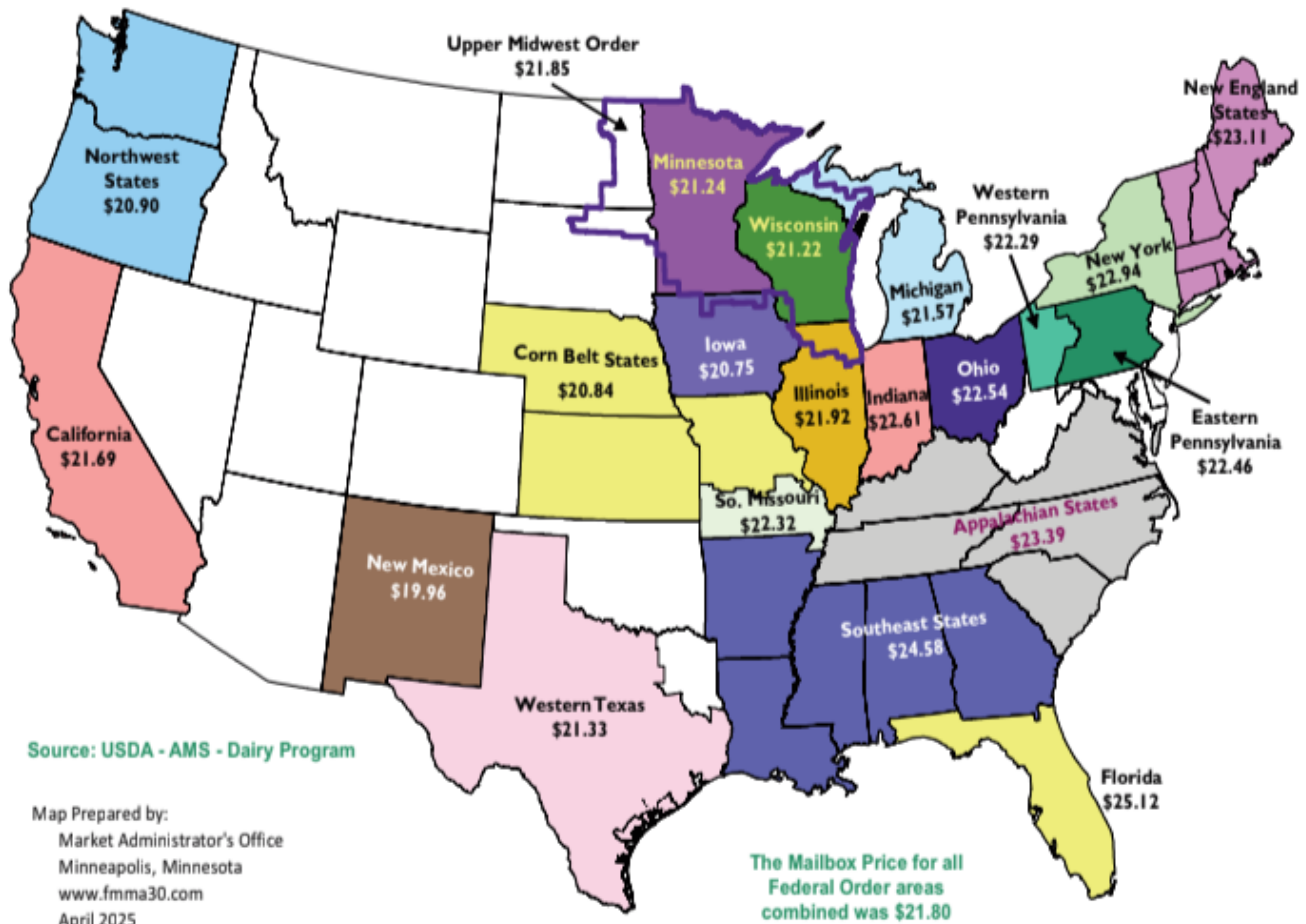


Caden Washburn, of Darien, WI, is the son of members Shane and Gina Koehl. Caden is a student at the University of Wisconsin Whitewater with an intended major of finance and entrepreneurship. His interest in finance led him to meet with a financial advisor at a young age. He is passionate about using financial analysis and strategic planning to help businesses have long-term success. He is currently a Field Supervisor at APEX General Contracting in South Beloit.



Riley Washburn, of Darien, WI, is the son of members Shane and Gina Koehl. Riley is a student at Iowa State University finishing his senior year as a mechanical engineering student. His obsession with taking apart Legos as a young child has fueled his passion for buying, selling and restoring dirt bikes and four wheelers. Riley currently is an Application Engineering intern at Danfoss Power Solutions in Ames, IA where he uses instrumentation software to monitor, test and tune off-highway machinery. As a future engineer, he hopes to work at an automotive manufacturing company like General Motors or a space company such as NASA or SpaceX someday.

Mailbox Milk Prices for Selected Reporting Areas in Federal Milk Orders -- 2024 Averages



Easy Chocolate Éclair Cake - *Recipe courtesy of Taste of Home*

Ingredients:

- 2 cups **whole milk**
- 2 packages (3-1/2 ounces each) instant vanilla pudding mix
- 1 container (8 ounces) frozen whipped topping, thawed
- 1 package (14.4 ounces) whole graham crackers
- 1 container (16 ounces) chocolate frosting

Directions:

In a large bowl, whisk together milk and pudding mix for two minutes.

Fold in cool whip until well-combined. In a 13x9-in. baking dish, layer graham crackers evenly over bottom.

Spread 1/2 of the pudding mixture evenly over grahams, repeat layers.

Top with remaining graham crackers. Spread chocolate frosting over top.



March Differential

COMPUTATION OF PRODUCER PRICE DIFFERENTIAL FOR MARCH 2025

	Utilization Percentage	Product Pounds	Component Pounds	Rate	Value
Class I Differential Value					\$ 2,614,021.96
Product	5.8%	152,611,395			
Skim Milk			149,591,064	\$11.45	17,128,176.83
Butterfat			3,020,331	2.8484	8,603,110.83
Class II Product	1.2%	31,029,339			
Nonfat Solids			2,442,030	1.2567	3,068,899.10
Butterfat			5,354,121	2.6312	14,087,763.18
Class III Product	87.6%	2,300,695,712			
Protein			76,649,216	2.4606	188,603,060.90
Other Solids			133,904,757	0.3647	48,835,064.90
Butterfat			93,327,064	2.6242	244,908,881.35
Class IV Product	5.4%	143,043,976			
Nonfat Solids			12,322,645	1.0393	12,806,924.94
Butterfat			14,000,422	2.6242	36,739,907.41
SCC Adjustment (Class II, III, and IV)					4,426,535.11
Total Producer Milk		2,627,380,422			\$ 581,822,346.51
Add: Overage					94,993.17
Inventory Reclassified					(8,750.07)
Other Source Milk §.60(h)					0.00
Other Source Milk §.60(i)					0.00
Subtract: Transportation Credit					6,584.79
Assembly Credit					121,410.88
Credit for Reconstituted FMP					0.00
Producer Milk Protein					214,589,108.08
Producer Milk Other Solids					55,568,272.25
Producer Milk Butterfat					303,625,025.70
Producer Milk SCC Adjustment					4,701,902.83
Total Milk and Value		2,627,380,422			\$ 3,296,285.08
Add: Location Adjustment -- Producer and Unregulated Supply Plant Milk					2,054,529.24
One-Half Unobligated Balance Producer Settlement Fund					1,037,236.46
Total Value				0.243134	\$ 6,388,050.78
Subtract: Producer Settlement Fund Reserve				0.043134	1,133,289.94
Producer Price Differential (Dollars Per Cwt.--Base Zone)				\$0.20	\$ 5,254,760.84

Woodstock Progressive Milk Producers' Assoc.
14804 Perkins Road
Woodstock, IL 60098

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Dairy Breakfasts... coming to you!

May 31:

Green County at Heaven View Dairy
in Monroe, WI

June 7:

Rock County at Templeton Farms
in Evansville, WI

June 14:

Walworth County at JC Know Farm
in Whitewater, WI

Dane County Breakfast in Cambridge, WI

Kenosha County at Mighty Grand Farms
in Union Grove, WI

June 14:

Washington County at fair grounds
in West Bend, WI

Lafayette County at Holmesville Dairy
in Argyle, WI

June 21:

Sheboygan County at Double Dutch Dairy
in Cedar Grove, WI

Winnebago-Boone County at Luckey
Dairy Farm in Caledonia, IL

June 28:

Jefferson County at Kutz Dairy
in Jefferson, WI